

Maude and Scram

The Paddling Pool



KEY LEARNING POINTS

Your digital footprint is important. Once you post something online it potentially can never be deleted or removed. It's important that you are careful about what you post to keep yourself, your friends and your family's data, privacy and personal details protected.

Throughout this video there are several learning points to think about and discuss. We must look after our digital footprint.

When posting videos online, make sure you know who your followers or friends are. Are your videos set to private or can anyone see them? Do you want strangers to see your videos and private life?

When Maude started filming, she showed everyone in inside her house and herself in her swimming costume.

Maude shared her teachers name online. This may allow criminals to find out what school she went to with other clues in the video. This could then enable them to start building a profile of Maude and allow an online criminal to pretend to be Maude and target Mrs Ahmed or use Mrs Ahmed's details to target Maude or her family. What would you do if Maude's mum received an email from someone who claimed to be Mrs Ahmed?

Listen to Scram!

Make sure children know to ask a grown up first if they are allowed to upload videos to the internet.

Maude filmed the fridge which had a lot of personal information on it, including;

- a letter from the bank with Bank details
- passwords for online shopping accounts
- family members contact number

Criminals can easily find out personal information which could potentially give them access to bank/card details, home addresses, passwords, contact numbers which they can then use to commit fraud.

Maude's video filmed next doors black cat. It showed the registration plate of mum's car. Details like this, plus make and model, could allow criminals to clone the registration plate and commit crime.

Be careful what you're filming and sharing online. Always check your videos don't include private or personal information.

Now you know the key learning points can you help the children answer the following questions?

Before posting anything online, what should Maude do?

- Check with a parent. Show them the video before uploading it
- Make sure no private or personal information is in the video
- Ensure your privacy settings are set to only the people you want to see your video's can see them
- Are all your friends or followers people who you want to see your videos?

Why would Scram say, be careful what you do with your phone?

- Scram wants Maude to be careful what she uses her phone for, especially recording and sharing information. It's all too easy to give away personal and private information without realising it. Your information can be useful to fraudsters.

What can a fraudster find out from a video of your home?

- A fraudster can see house numbers and landmarks in the background of your videos and photos. They can see personal information about you that's around your house.
- Car registration details can be used by fraudsters who go on to commit fraud and link it to your home address
- Unsecured Wi-Fi, internet accounts and associated accounts can be used to gain information about you and your family. They can even identify what school children attend.
- Fraudsters can potentially send emails from information gained. They try and make you believe you owe money or that you need to provide further information. Fraudsters can then try and take loans out in your name, reset your accounts to try and take over your online footprint and then try and get your friends into sharing their information.

What would you do if your friend shared a video?

- If your friend shares a video that you think has any personal information in, you should tell an adult and speak to your friend and advise them about the risks.



Find out more about Maude and Scram here

